



## Verizon VIDAPAY Tax Time Treasure Contest 2022

### OFFICIAL RULES

#### Verizon and VIDAPAY Tax Time Treasure Contest Overview

**The Verizon and VIDAPAY Tax Time Treasure Contest provides ways for authorized dealers to earn bonuses and to earn entries into a contest to win cash and prizes. These include an Activation Bonus and a Tax Time Treasure Contest based on eligible entries.**

**\$500 Activation Bonus:** All Verizon dealers (as defined below) will be assigned a unique monthly Activation Goal for the months of February, March, and April 2022. Once the unique activation monthly goal is achieved, a \$150 VIDAPAY credit will be earned for that month. If a Verizon dealer achieves the goal all three months, an additional \$50 bonus will be rewarded. February activations will be counted retroactively from February 1, 2022.

**Tax Time Treasure Contest:** Earn entries to win a chance to win a \$300 VIDAPAY credit, a “Treasure Chest of Goodies” of phones and accessories with an MSRP value of \$1,500, or a \$10,000 cash prize. Specific ways to earn entries outlined below.

**1. NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES. MANY WILL ENTER; ONE WILL WIN THE GRAND PRIZE.**

**2. Entry Period.** The Verizon and VIDAPAY Tax Time Treasure Contest (the “Contest”) begins at 12:00:01 A.M. EST on February 14, 2022 and ends at 11:59:59 P.M. EST on April 30, 2022 (“Contest Period”). Entry dates are subject to change. Entries that are submitted before or after the Contest Period will be disqualified.

**3. Eligibility.** The Contest is open to legal residents of the fifty (50) United States, the District of Columbia, and Puerto Rico (“Contest Area”) who are eighteen (18) years of age or older as of the date of entry and who are current registered owners of an authorized T-CETRA dealer in good standing that is approved to sell and activate Verizon products on their approved VIDAPAY Account ID (referred to herein as “dealers”, “authorized dealers”, or “Verizon dealers”). Only owners of T-CETRA authorized dealers in good standing that sell Verizon products are eligible to participate in the Contest. The designated owner of a T-CETRA authorized dealer must be an owner of the T-CETRA authorized dealer at such time that their entry is submitted and at such time as the authorized dealer is selected to win a prize. Internet access and access to the VIDAPAY™ portal is required in order to enter this Contest. Void where prohibited. The Contest and any websites, web pages and advertisements relating thereto are intended for viewing only within the Contest Area. Entries received from persons residing outside of the Contest Area or where restricted will be disqualified. Employees, officers, directors, and members of T-CETRA, LLC and Verizon Wireless, Inc. (each a “Sponsor” and collectively, the “Sponsors”), and their immediate family members (spouse and parents, children and siblings, and their respective spouses, regardless of where they live) and individuals in the same households of each of these individuals, whether related or not, of the above are not eligible to enter or win. The Contest is subject to all applicable federal, state, territorial and local laws.

**4. How To Earn The \$500 Activation Bonus.** In order to earn the \$500 Activation Bonus, all Verizon dealers must achieve their unique monthly activation goal for February, March, and April. Each monthly goal achieved earns a \$150 reward and if the monthly goal for all three months are achieved, then a \$50 bonus will be awarded. Valid on new and external port-in activations on Verizon brands only. Applies to spiffed activations only. Verizon internal ports do not qualify. Activations must be completed between February 1, 2022 and April 30, 2022 for the activation bonus to apply. Bonus funds will be applied to the dealer’s VIDAPAY account during the first week of the following month. An undetermined number of authorized dealers (based on participation) will be able to earn \$500 for achieving their individualized activation goals during the Contest Period.

**5. How to Enter the Contest.** Verizon dealers must register using their Verizon ID on the VIDAPAY Events page on the VIDAPAY portal to be eligible for the Contest. During the Contest Period, authorized dealers will receive one or more entries into the Contest upon completion of qualifying VIDAPAY marketplace purchases, qualifying activations, and successful completion of Treasure Hunt questions on the VIDAPAY portal (each an “Eligible Entry”), as more fully described below. ALL Verizon Prepaid brands are eligible.

**Weekly Treasure Hunt Questions:**

There will be weekly Treasure Hunt questions on the VIDAPAY™ portal. Dealers who correctly answer the weekly question will be awarded one (1) entry. Dealers who answer all twelve (12) questions correctly will receive a small prize, while supplies last.

**The “SECRET” Sales:**

Every Monday beginning February 21st through April 25th, the VIDAPAY™ portal will have a Tax Time Treasure banner that appears for less than twenty-four (24) hours that leads to a “secret” flash sale. This “secret” sale page is not searchable and can only be found by clicking on the banner. The Sponsors reserve right to cancel or suspend secret sales based on product availability. Current authorized dealers will receive double entries when a dealer purchases one or more of the secret sale products during the open twenty-four (24) hour period.

# Of Entries	Action Type
1	Answer Weekly Treasure Hunt Clue Correctly
3	Any Verizon Activation
5	Purchase \$300+ of goods per order on VIDAPAY Marketplace
7	Activate any handset purchased on VIDAPAY Marketplace (Verizon \$55+ Unlimited plans)
10	Purchase any featured handset during Secret Sale (Mondays at 1pm ET)
21	Activate any handset purchased on VIDAPAY Marketplace on a Verizon \$55+ Unlimited, 3-month plan

**6. Prizes, Number and Selection of Winners.** There will be one hundred eighty-one (181) total Verizon winners selected in drawings based on Eligible Entries received up until the specified time during the Contest Period, as follows:

- One (1) Verizon authorized dealer will be randomly selected to win the Grand Prize of \$10,000
- Thirty (30) Verizon authorized dealers will be randomly selected to win a “Treasure Chest of Goodies” which has an aggregate MSRP value of \$1,500. The items included in the “Treasure Chest of Goodies” are listed below. The Sponsor reserves the right to substitute item with similar suggested MSRP based on availability.

Item	Suggested MSRP
Logitech UE Wonderboom 2 Wireless Speakers Radical Red	\$99.99
Galaxy Note 10 256GB	\$400.00
iPhone 12 64GB	\$670.00
iPhone XR 128GB	\$310.00
Phone Cases	\$20.99
	<b>\$1,500.98</b>

- One Hundred Fifty (150) Verizon authorized dealers will be randomly selected to win a \$300 “Silver Medallion” Prize which is a \$300 VIDAPAY credit.

During the Contest Period, all Eligible Entries will be eligible to win the Grand Prize including previous winners. Winners in the March 15th, April 15<sup>th</sup>, and April 30th drawings will be ineligible to receive more than one prize, with the exception of the Grand Prize drawing.

Winners will be selected the weeks of March 15th, April 15th, and April 30th.

If the authorized dealer’s entry is selected to win a prize and if such authorized dealer has more than one eligible owner, the authorized dealer will be required to designate one individual owner who shall be deemed to be the winner of the prize. Entries will be submitted through the VIDAPAY™ portal upon completion of each eligible action. The number of Eligible Entries will be tracked from VIDAPAY Marketplace transactions after the participant has registered for the promotion, and determined through the VIDAPAY™ portal. Not all products and services will be available to every dealer.

Prize	# of Winners	Payout/Value Per Drawing	Total Payout/Value	Approx. Drawing Dates
Grand Prize Winner	1	\$10,000	\$10,000	4.30.2022
“Treasure Chest of Goodies” (\$1,500 Value)	30	\$1,500	\$45,000	3.15.2022
				4.15.2022
				4.30.2022
\$300 “Silver Medallion” (Cash)	150	\$300	\$45,000	3.15.2022
				4.15.2022
				4.30.2022
<b>TOTAL</b>	<b>181</b>	<b>N/A</b>	<b>\$100,000</b>	

All dealers who answer all 12 weekly Treasure Hunt clues correctly will receive a special prize.

**7. Odds.** Approximately one (1) in nineteen (19) Verizon authorized dealers will win. The odds of being selected will depend on the number of eligible dealers, and the number of Eligible Entries received during the Contest Period.

**8. Prize Restrictions and Conditions.** Each winner that receives a prize valued at \$600 or higher will be required to complete and sign at the time of award a Form W-9, Request for Taxpayer Identification Number and Certification, and return the same to the Sponsor at time of reward as a condition of receiving the prize. Funds will not be released until a fully completed and executed Form W-9 is received by Sponsor. Form W-9s not returned within fourteen (14) days of attempted notification will result in forfeiture of the prize. A potential winner who satisfies all of the Contest requirements, including without limitation, those set forth in this Section 8 will be designated an official winner (a “winner”). Non-compliance with this time frame and/or with these Official Rules, Sponsors’ inability to contact a potential winner, or if such prize notification is rejected or returned as undeliverable will result in the potential winner’s disqualification and, at Sponsors’ discretion, the prize may be awarded to an alternate winner selected in the same manner as described herein. By accepting the prize, the winner certifies is not an employee, officer, director, or member of a Sponsor or an “immediate family member” of an employee, officer director, or member of a Sponsor, as defined in Section 3 of these Official Rules, and that he/she/it otherwise meets each of the eligibility requirements set forth in Section 3 herein.

The winner is responsible for any and all federal, state, territorial and/or local taxes, and the reporting consequences thereof, including but not limited to income tax, surcharges and any other taxes incurred as a result of winning or accepting the prize, except as Sponsor may otherwise expressly agree in writing. Each winner of a prize valued in excess of \$600 will receive an Internal Revenue Service Form 1099-MISC for the actual value of the prize from the Sponsors at the end of the calendar year in which the prize is awarded, and a copy of such form will be filed with the IRS. All other costs and expenses not specified herein, if any, are the responsibility of the winner. The prize is non-assignable and non-transferable. All details and other restrictions of the prize not specified in these Official Rules will be determined by Sponsors in their sole discretion. If a winner is at least eighteen (18) years of age but still considered a minor in his/her state or place of residence, the prize may be awarded in the name of his/her parent or legal guardian, who will be responsible for fulfilling all requirements imposed on the winner set forth herein.

**9. Conditions of Participation.** By entering, entrants agree to be bound by these Official Rules including all eligibility requirements and the decisions of the Sponsors, which are final and binding. By accepting a prize, the winner consents to the use of his/her/its name for advertising, publicity, and promotional purposes by the Sponsors, in any and all media now or hereafter devised, including but not limited to, any online announcements, worldwide in perpetuity, without additional compensation, notification, or permission, except where prohibited by law. Entrants release and hold harmless Sponsors from any claims, actions, injury, loss, or damage of any kind, including but not limited to, personal injury or death, resulting, directly or indirectly, in whole or in part, from participating in this Contest or from the acceptance, possession, or use or misuse of the prize. This limitation of liability is a comprehensive limitation of liability that applies to all damages of any kind, including (without limitation) compensatory, direct, indirect, or consequential damages; loss of data, income or profit; loss of damage to property; and claims of third parties.

**10. Announcement of Winners.** The winners will be posted on the VIDAPAY™ portal, the Verizon Master Agent Hub, social media, and/or communicated via email or text messages as they are selected or shortly thereafter. Winners may be videotaped or recorded upon receiving notice that they have won a prize.

**11. General.** By entering, entrant understands that entrant is providing his/her/its information to the Sponsors. The information provided will be used for the purpose of the Contest and to notify the potential winner. Sponsors are not responsible for entries that are lost, misdirected, or failed to enter into the VIDAPAY™ system, or are processed, reported, or transmitted late or incorrectly; or for any other errors or problems of any kind, whether typographical, printing, mechanical, human, electronic, or otherwise, relating to or in connection with the Contest, including, without limitation, any error or problem that may occur in connection with the administration of the Contest, the processing of entries, the announcement of the prize, or in any Contest-related materials. Entry materials that have been tampered with or altered are void. The Sponsors reserve the right, in its sole discretion, to cancel or suspend part or all of this Contest at any time without notice and for any reason, including if in Sponsors' opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Contest, or if virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness, or integrity and proper play of the Contest. In the event of

cancellation, Sponsors may void any entries it suspects are at issue and, at its discretion, award the prize at issue to an alternate entrant selected at random by Sponsors from among all non-suspect, eligible entries received for the applicable Contest. **Caution: Any attempt by an entrant or any other individual to damage the website or undermine the legitimate operation of the Contest may be in violation of criminal and civil laws and, should such an attempt be made, the Sponsors reserve the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law, including criminal prosecution.** Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. Sponsors reserve the right to disqualify entrants who violate these Official Rules or interfere with this Contest in any manner. If an entrant is disqualified, Sponsors reserve the right to terminate that entrant's eligibility to participate in the Contest.

**12. Disputes.** Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the eligible participant and Sponsors in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Ohio, without giving effect to any choice of law or conflict of law rules (whether of the State of Ohio, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Ohio.

**13. Administrator and Sponsor.** T-CETRA, LLC and Verizon Wireless, Inc. are the Contest Sponsors. T-CETRA, LLC is the Contest Administrator, and is located at 7240 Muirfield Drive, Suite 200, Dublin, Ohio 43017. Please refer all Contest-related questions to [marketing@tcetra.com](mailto:marketing@tcetra.com).